Khushaal Chaudhary

Contact Information
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Personal Details
Date of Birth: 17th February, 1996
Nationality: Indian

Professional Experience

Accenture Strategy & Consulting Global Network | Bangalore, India   **May 2021 – July 2025**
Function & Industry AI Decision Science Consultant

- Promoted from Analyst to Consultant/Team Lead after three years of consistent high performance.
- Won a firm-wide Generative AI hackathon in 2024, which saw one of the largest participation to date.

Key Projects & Achievements:

- **Route-to-Market Optimization (Global CPG Clients):**
  - Led the implementation and scaling of global analytics solutions, integrating and cleansing diverse third-party data to ensure accuracy.
  - Applied Natural Language Processing (NLP) for precise outlet categorization, creating priority scores to guide strategic expansion.
  - Headed a Vietnam retail expansion project that captured 350,000 outlets and identified a **€41M revenue potential** for a leading CPG firm.

- **Intelligent Revenue Growth Management (US B2B Client):**
  - Engineered a comprehensive data foundation by integrating complex CRM and SAP warehouse data.
  - Developed AI-driven recommendation models to identify optimal growth opportunities and next-best actions.

- **Market Sizing & Growth Analytics (UAE Beverage Client):**
  - Conducted in-depth market sizing to pinpoint growth opportunities across products, channels, and geographies, supporting Accenture's internal business development.

- **Social Media Insights (US Confectionary Client):**
  - Utilized NLP to analyze user-generated content on social media and e-commerce platforms, extracting key consumer insights into preferences and brand perception.

- **Customer Segmentation Tool (US Consumer Goods Client):**
  - Built a parameterized segmentation tool with Google App Script, significantly enhancing the client's market targeting strategies.

- **Agile Analytics Engagement (US Alcoholic Beverage Client):**
  - Served as the analytics point of contact for the product owner, enabling data-driven decisions related to 3rd party data assessment, pricing, consumer segmentation, and eCommerce B2B marketing.

Education

Indian Institute of Technology (IIT) - Delhi | New Delhi, India   **May 2021**
Master of Business Administration (MBA), IT & Marketing

- Graduated with a CGPA of 9.03/10. *(Note: This equates to a "Sehr Gut" on the German grading scale, German Grade Equivalent: 1.4)*
- Major Project: Designed a compensation model for private data sharing on social media platforms using game theory.

DIT University | Dehradun, India   **May 2018**
Bachelor of Technology (B.Tech.), Computer Science

Skills & Certifications

- **Core Competencies:** Predictive Modeling, Econometrics, Optimization & Dynamic Programming, Market Sizing, Data Visualization, Generative AI.
- **Technologies & Tools:** Python, R, SQL, Tableau, Power BI, Google App Script, Microsoft Azure, QGIS, Excel, PowerPoint.
- **Languages:** English (Fluent), Hindi (Native), German (A1), Spanish (A1), French (A1).
- **Certifications:**
  - Microsoft Azure Fundamentals (AZ-900)
  - Tableau Desktop Specialist
  - KPMG Six-Sigma Green Belt

Berlin, 24th July 2025

Khushaal Chaudhary